



# Haitian Flag Day BK 2022 Street Festival & Concert

THEME: "LEVE DRAPU NOU WO!" ("RAISE OUR FLAG HIGH!")

SUNDAY, MAY 22, 2022 - 10AM-6PM

NOSTRAND AVE. BTW AVENUE D AND CLARENDON RD. (HEART OF LITTLE HAITI)

PRESENTING ORGANIZATION:  
SAK PASE NATION

IN COLLABORATION WITH:  
ZANMI RESTAURANT  
ZAFEM WORLD ENTERTAINMENT  
HAITIAN AMERICAN COLLABORATIVE  
KONBIT MIZIK CORP. (501c3 Fiscal Sponsor)

## VISION

During the Congress of Arcahaie in May 1803 military leaders representing divided segments of the society united their forces against the French colonial army. This union, sealed by Jean Jacques Dessalines, a former slave, and Alexandre Petion, a free colored man, paved the way for a victorious revolution that would lead to the only successful slave uprising in the world and eventually the birth of a Nation. Legend has it that Dessalines ripped the white section out of the Red, White and Blue French flag. The Red and Blue cloths were then sewn together by his goddaughter, Catherine Flon, to form the first Blue and Red flag of the Republic of Haiti. Haiti gained its independence from colonial rule in 1804, making it the first country in Latin America and the Caribbean to do so, and the second republic to defeat a European colonial power in the Americas.

Our mission is to execute a day of celebration commemorating Haitian Flag Day which is not only celebrated in Haiti, but also widely celebrated by the Haitian diaspora in New York, Boston, Miami and abroad. We propose a full day of family focused activities that celebrate Haitian food, culture and history to educate the non-Haitian community and allow Haitians to openly celebrate our rich culture. The Haitian flag has long been a symbol of pride for our community. While the actual celebration date is on Wednesday, May 18, our family friendly event will be held on Sunday May 22nd 2022.

Our desire is that this day of celebration be replicated yearly.

## EVENT SUMMARY

1. A commemoration of the creation of the Haitian Flag through daytime, family friendly activities including traditional dance and drums, poetry/speeches and local cuisine.
2. A celebration of Haitian music with various Haitian acts representing different styles of Haitian music genres.

Date: Sunday, May 22, 2022

Size: 4000 people (estimated)

Location: Street Festival on Nostrand Ave. (btw Ave. D and Clarendon Rd.)

Time: 10:00 AM -6:00 PM EST

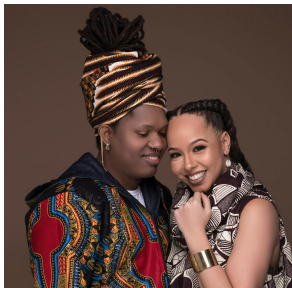
# PROGRAM HIGHLIGHTS

## 1. MUSICAL PERFORMANCES



### **EDDY FRANCOIS & BOUKAN GINEN**

Eddy Francois is a Haitian music legend; a founding member of the supergroups Boukman Eksperyans and Boukan Ginen, Eddy blends American Rock, African drumming and Haitian music and has been named “Best Singer” in the Caribbean by Rolling Stone magazine and nominated for a Grammy in 1992.



### **BOHIO MUSIC**

The new generation of Haitian Roots Rock, Bohio Music is a phenom combination of artistry, virtuosity, and culture, paving their way into Haitian music royalty. Based in Brooklyn, NY, band leaders Riva Precil and Monvelyno Alexis are spiritual and musical ambassadors to Haiti for their community and audiences around the world.



### **DJ SABINE BLAIZIN (OYASOUND) & OKAI MUSIK**

DJ Sabine (Oyasound) spins House, Afrotech, Afrobeat, Haitian Roots and other diasporic music. Okai Musik, a masterful hand drum rhythmist, adds popping vocals and Djembe. Together, they are an unstoppable duo and fan favorite for party-goers.



### **BUYU AMBROISE**

Buyu Ambroise is a world-renowned saxophonist with over 30 years of experience. He began playing the saxophone while attending high school in Brooklyn, New York. His passion for the jazz led him to study with many great musicians including Frank Foster, Jimmy Owens, and John Lewis

## 2. FASHION SHOW

A 30-minute catwalk spectacular with multicam live video feed featuring models sporting the hottest Haitian street-wear brands including invited labels (but not limited to):



## 3. DANCE PERFORMANCES

- Traditional Haitian folkloric dance performances featuring the styles of Yanvalou, Congo, Mayi, and more led by renowned dance instructor Peniel Guerrier
- The Royal Diamond Family Incorporated Dance Group, Founder, Ms. Danaya Hamilton, Medgar Evers College Alumnae. Their elaborate synchronized Dance and Step routine will dazzle our audiences.

## 4. VENDOR STATIONS

Part of what will make this day so special and enjoyable for our community will be the opportunity to shop at vendor booths offering incredible food, merchandise, arts and services by our local businesses and entrepreneurs.

## BUDGET

CATEGORY	TOTAL
Entertainment	\$13,850.00
Marketing	\$9,900.00
Legal	\$3,500.00
Operations	\$33,470.00
Multimedia	\$15,250.00
Security	\$6,000.00
Insurance	\$2,000.00
Unplanned expenses @ 5%	\$4199.00
Total	\$88,168.00

## SPONSORSHIP LEVELS

### Katherine Flon Sponsor: \$20,000

*Platinum Level Includes:*

- **Category Exclusivity**
- Company name/logo on **ALL** Stage Banners (see attached image for sizing)
- Featured on stage recognition and presentation as Platinum Sponsor with speaking opportunity
- Listed as Platinum Sponsor in all communications (tv/radio spot, press release, digital/print flyers & posters)
- Radio & TV Promotions: Channel 12 News, NY1, Vibe Kreyol, The Haitian Times, Ayitisakapfet & many more
- Interview opportunity with news media covering the event
- Prominent Feature in Social Media posts reaching over 1 Million followers inclusively
- Information/vendor table in prime location on the day of the event (table and chairs provided)
- T-Shirts with company name/logo printed



### Jean-Jacques Dessalines Sponsor: \$10,000

*Gold Level Includes:*

- **Category Exclusivity**
- Company name/logo on **SIDES, BACK, & BOTTOM** Stage Banners (see attached image for sizing)
- Featured on stage recognition and presentation as Gold Sponsor with speaking opportunity
- Listed as Gold Sponsor in all communications (tv/radio spot, press release, digital/print flyers & posters)
- Radio & TV Promotions: Channel 12 News, NY1, Vibe Kreyol, The Haitian Times, Ayitisakapfet & many more
- Interview opportunity with news media covering the event
- Prominent Feature in Social Media posts reaching over 1 Million followers inclusively
- Information/vendor table in prime location on the day of the event – (table and chairs provided)
- T-Shirts with company name/logo printed

## **Toussaint Louverture Sponsor: \$5,000**

*Silver Sponsorship Includes:*

### **Category Exclusivity**

- Company name/logo on **SIDES, BACK, & BOTTOM** Stage Banners (see attached image for sizing)
- Featured on stage recognition and presentation as Silver Sponsor with speaking opportunity
- Listed as Silver Sponsor in all communications (tv/radio spot, press release, digital/print flyers & posters)
- Radio & TV Promotions: Channel 12 News, NY1, Vibe Kreyol, The Haitian Times, Ayitisakapfet & many more
- Feature in Social Media posts reaching over 1 Million followers inclusively
- Information/vendor table in prime location on the day of the event – (table and chairs provided)
- T-Shirts with company name/logo printed

## **Henri Christophe Sponsor: \$2,500**

*Bronze Sponsorship Includes:*

- Company name/logo on **BACK & BOTTOM** Stage Banners (see attached image for sizing)
- Featured on stage recognition as Bronze Sponsor
- Listed as Bronze Sponsor in all communications (tv/radio spot, press release, digital/print flyers & posters)
- Radio & TV Promotions: Channel 12 News, NY1, Vibe Kreyol, The Haitian Times, Ayitisakapfet & many more
- Feature in Social Media posts reaching over 1 Million followers inclusively
- Information/vendor table in prime location on the day of the event – (table and chairs provided)
- T-Shirts with company name/logo printed

## **Majistra Sponsor: \$500**

*Sponsorship Includes:*

- Company name/logo on **BACK & BOTTOM** Stage Banners (see attached image for sizing)
- Radio & TV Promotions: Channel 12 News, NY1, Vibe Kreyol, The Haitian Times, Ayitisakapfet & many more
- Emcee shoutout and thank you during event
- @ mention in Social Media posts reaching over 1 Million followers inclusively
- Information/vendor table in prime location on the day of the event – (table and chairs provided)
- T-Shirts with company name printed

To secure your sponsorship and proudly support the 2022 Haitian Flag Day BK Street Festival, we have multiple ways you can make your tax-deductible payment:

- Check payment made out to:

Konbit Mizik Corp.  
21 Stephens Court #2  
Brooklyn, NY 11226  
(EIN:45-2704968)

- Credit card payments at [www.konbitmizikofficial.org/haitianflagdaybk](http://www.konbitmizikofficial.org/haitianflagdaybk)

For more information, please contact us below.

Best regards,,

A handwritten signature in blue ink, appearing to be 'J. Francois', with a large, stylized flourish underneath.

Head Organizer: James Francois  
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